



Science and Technology in Society *forum* (STS  
*forum*)



Sponsorship Opportunities  
16<sup>th</sup> Annual Meeting

October 6 - 8, 2019  
Kyoto International Conference Center (ICC Kyoto), Japan

## 2018 Lead Sponsors



1. Huawei Technologies Co., Ltd.



2. Qatar Foundation



3. Saudi Aramco

**TOYOTA**

4. Toyota Motor Corporation



5. UL LLC

## 2018 Regular Sponsors



1. Bristol-Myers Squibb



2. FUJITSU Limited



3. Hitachi, Ltd.



4. Mitsubishi Electric Corporation



5. Nippon Telegraph and Telephone Corp. (NTT)



6. PTT Public Company Limited



7. Saud Bahwan Group



8. Tokyo Electron, Ltd.

**TOSHIBA**

9. TOSHIBA CORPORATION

## Sponsorship Levels

*Prerequisite for being a sponsor is to first become a member of STS forum (Annual Membership Fee JPY2 million).*

### LEAD SPONSOR JPY 10 million per Annual Meeting

- Corporate logo visibility and recognition at the Annual Meeting:
  - On printed on panels in the Plenary Hall & reception areas
  - On Plenary Hall Main Stage display screen (between sessions)
  - On the back cover of the participants' guidebook
  - Within the official website ([www.stsforum.org](http://www.stsforum.org)) with a link to your organization's home page
  - On the back cover of the Summary
- Full-page corporate advertisement in participants' guidebook (within 3,000 alphabet letters or characters in English)
- Opportunity to distribute printed materials
- Priority on booking a private meeting room during the Annual Meeting
- Privileged access to the media
- Six guests at the STS *forum* Annual Meeting (this includes two participants as a STS *forum* member)

### REGULAR SPONSOR JPY 5 million per Annual Meeting

From #1 to #2 of the above but with smaller logos (half the size), half the frequency for #1-B, and half-page corporate advertisement in the participants' guidebook (within 1,500 alphabet letters or characters in English).

- Priority access to a private meeting room during the Annual Meeting
- Four guests at the STS *forum* Annual Meeting (this includes two participants as a STS *forum* member)

***Sponsorship packages can be designed to meet your goals.  
Please feel free to contact us for more information.***

Asako Omi (Ms.), Secretary General  
Momoko Yamamoto (Ms.), General Affairs

STS *forum* Secretariat  
Phone: +81-3-3519-3351 Fax: +81-3-3519-3352  
E-mail: [member@stsforum.org](mailto:member@stsforum.org)

## Panels

Your organization's logo will be shown on panels in the back of the Plenary Hall and on panels throughout the Conference Area.

### 2018 Panels

Panels and Displays throughout the Conference Area



Reception Area

Lobby Area

Main Entrance



Main Hall

## Screens

Your organization's logo will appear on the Plenary Hall Screen between sessions.

Plenary Hall Screen

Size of the screen: approx. H 3.5m x W 7m



## Participants' Guidebook

Your organization's logo will appear on the back cover of the participants' guidebook.



Front

Back

Organization statement and/or principles of the sponsor organization will appear at the end of the participants' guidebook.

### LEAD SPONSOR:

within 3,000 alphabet letters or characters in English

### REGULAR SPONSOR:

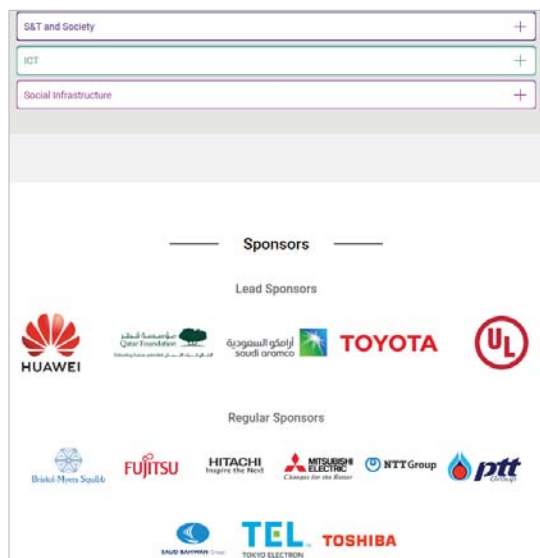
within 1,500 alphabet letters or characters in English



## Website

Your organization's logo and link will appear within the STS *forum* website (<http://www.stsforum.org>).

[Sample \(2018\)](#)



## Summary

Your organization's logo will appear on the back of the Summary.



Summary 2018  
[Back](#)

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## Sponsorship Plan - Order Form

*Please note that applications will be accepted only from those who are invited to join.*

Submit to the attention of:

**Koji Omi**, Founder and Chairman, Science and Technology in Society *forum* (STS *forum*)

I hereby agree to the aim of the establishment of the Science and Technology in Society *forum* (STS *forum*) and request that my company/organization becomes a Sponsor of the STS *forum*.

Title (Dr./Prof./Mr./Ms.): \_\_\_\_\_  
Given Middle Family

Name : \_\_\_\_\_

Title in Organization : \_\_\_\_\_

Organization : \_\_\_\_\_

Street Address : \_\_\_\_\_

Signature : \_\_\_\_\_ Date : \_\_\_\_\_

### SPONSORSHIP LEVELS

Please select the appropriate box.

**Lead Sponsor** (JPY 10 million per annual meeting)

**Regular Sponsor** (JPY 5 million per annual meeting)

### CONTACT DETAILS OF THE PERSON RESPONSIBLE FOR YOUR SPONSORSHIP ARRANGEMENTS:

Title (Dr./Prof./Mr./Ms.): \_\_\_\_\_  
First Middle Last

Name : \_\_\_\_\_

Title in Organization : \_\_\_\_\_

Department (if any) : \_\_\_\_\_

Organization : \_\_\_\_\_

Street Address : \_\_\_\_\_

Phone : \_\_\_\_\_ Fax : \_\_\_\_\_

E-mail : \_\_\_\_\_

This original signed order form should be submitted by post, facsimile (+81-3-3519-3352), or email ([member@stsforum.org](mailto:member@stsforum.org)) to the Science and Technology in Society *forum* (STS *forum*), and an invoice will be issued accordingly.



Science and Technology in Society *forum* (STS *forum*)  
Non-Profit Organization



Membership  
Opportunities

## Members / Partners of the STS forum

As of February 1, 2019

(In alphabetical order of countries)

\*New members 2019

### AUSTRIA

1. AVL List GmbH

### BELGIUM

2. Solvay S.A.

### CANADA

3. Fonds de recherche du Québec
4. National Research Council Canada

### CHINA

5. Huawei Technologies Co., Ltd.

### FRANCE

6. Électricité de France (EDF) SA
7. Sanofi SA
8. Total S.A.

### GERMANY

9. German Academy of Sciences Leopoldina
10. Robert Bosch Stiftung GmbH
11. German Research Foundation (DFG)

### INDIA

12. Biotechnology Industry Research Assistance Council (BIRAC)
13. Escorts Limited
14. Godrej Industries Limited
15. Reliance Industries Limited
16. State Bank of India
17. Tata Consultancy Services Limited
18. Toyota Kirloskar Motor Pvt. Ltd.

### ITALY

19. National Research Council (CNR)

### JAPAN

20. Ajinomoto Co., Inc.
21. ANA Holdings Inc.
22. Chugai Pharmaceutical Co., Ltd.
23. Daiichi Sankyo Company Ltd.
24. Daikin Industries, Ltd.
25. East Japan Railway Company
26. Fujitsu Limited
27. Hitachi, Ltd.

28. Honda Motor Co., Ltd.
29. Horiba, Ltd.
30. Idemitsu Kosan Co. Ltd.
31. IHI Corporation
32. Japan Tobacco Inc.
33. JEOL Ltd.
34. JXTG Nippon Oil & Energy Corporation
35. Kao Corporation
36. Kawasaki Heavy Industries, Ltd. \*
37. KDDI Corporation
38. Kobe Steel, Ltd.
39. Mitsubishi Chemical Holdings Corporation
40. Mitsubishi Corporation
41. Mitsubishi Electric Corporation
42. Mitsubishi Heavy Industries, Ltd.
43. Mizuho Financial Group, Inc.
44. MUFG Bank, Ltd.
45. Murata Machinery, Ltd.
46. NEC Corporation\*
47. Nichicon Corporation
48. Nippon Steel & Sumitomo Metal Corporation
49. Nippon Telegraph and Telephone Corp. (NTT)
50. Nissan Motor Co., Ltd.
51. Nomura Holdings, Inc.
52. The Okinawa Electric Power Co., Inc.
53. Omron Corporation
54. Oracle Corporation Japan
55. Osaki Electric Co., Ltd.
56. Panasonic Corporation
57. ROHM Co., Ltd.
58. Shimadzu Corporation
59. Sumitomo Chemical Co., Ltd.
60. Sumitomo Mitsui Banking Corporation
61. Takeda Pharmaceutical Co., Ltd.
62. Takenaka Corporation
63. Tokio Marine & Nichido Fire Insurance Co., Ltd.
64. Tokyo Electron, Ltd.
65. Tokyo Gas Co., Ltd.
66. Toshiba Corporation
67. Toray Industries, Inc.
68. Toyota Motor Corporation

### KOREA

69. SK Telecom \*

### MALAYSIA

70. Malaysian Industry-Government Group for High Technology (MIGHT)

### NETHERLANDS

71. Elsevier
72. Royal Dutch Shell

### OMAN

73. Saud Bahwan Group

### QATAR

74. Qatar Foundation

### RUSSIA

75. Fund for Infrastructure and Educational Programs (Rusnano)
76. R-Pharm

### SAUDI ARABIA

77. King Abdulaziz City for Science and Technology (KACST)
78. Saudi Aramco

### SINGAPORE

79. CapitaLand Limited
80. Global Gene Corp
81. NIPSEA Management Company Pte Ltd

### SOUTH AFRICA

82. Department of Science and Technology (South Africa)

### SWITZERLAND

83. ABB
84. Novartis International AG
85. Philip Morris International Management S.A.

### TAIWAN

86. Taiwan Semiconductor Manufacturing Company, Ltd. (TSMC)
87. VIA Technologies, Inc.

### THAILAND

88. PTT Public Company Limited
89. The Siam Cement Public Company Limited

### TURKEY

90. Arçelik A.Ş.

### U.K.

91. Anglo American plc
92. British American Tobacco Plc.
93. GCM GLOBAL ENERGY
94. GE Healthcare Life Sciences

### U.S.A.

95. Applied Materials, Inc.
96. IBM
97. World Resources Company

### American Associates of the STS forum (AA-STS)

98. Bristol-Myers Squibb Company
99. Carnegie Corporation of New York
100. Gordon and Betty Moore Foundation
101. The Kavli Foundation
102. Lockheed Martin Corporation
103. Simons Foundation\*
104. Symantec Corporation
105. Thermo Fisher Scientific
106. UL LLC

### Associated Members

107. Osaka Gas Co., Ltd. (Japan)
108. Resona Bank Ltd. (Japan)

Note: There are two organizations not on this list.



## Mission Statement

The Science and Technology in Society *forum* (STS *forum*) is a global initiative which was successfully launched in November 2004 in order to properly control the negative aspects and deliver the benefits of science and technology to the parts of the world where they are needed, providing a new mechanism for open discussions on an informal basis, and building a human network among the world's most influential people in business, politics, academia, research/science, government, and the media that would, in time, resolve the new types of problems stemming from the application of science and technology.

We are requesting organizations that align with the mission, vision and purpose of the STS *forum* and see value in being identified as supporting us, to become members. They have a unique opportunity to exercise leadership and governance in this global science and technology initiative.

## Outline of the STS *forum* Annual Meeting

### NAME OF THE FORUM

Science and Technology in Society *forum* (STS *forum*)

### OVERALL THEME OF THE FORUM

Lights and Shadows of Science and Technology

### ORGANIZER

STS *forum* (NPO)

### VENUE

Kyoto International Conference Center, Japan

### PARTICIPATING COUNTRIES AND REGIONS, AND NUMBER OF PARTICIPANTS

Approximately 1,400 participants from about 80 countries and regions (2018).

## STS *forum* Membership

In order to convene its Annual Meeting and ensure its organizational sustainability over the years, the Science and Technology in Society *forum* (STS *forum*) was established as a Non-Profit Organization in March 2006, and registered in Tokyo, Japan, with the Government of Japan. Should you approve of the purpose of the STS *forum* and agree to become a Member of the STS *forum* (NPO), please kindly fill in the attached application form and return it to the STS *forum* (NPO) Secretariat at your earliest convenience.

### WHO ARE THE MEMBERS?

Top corporations, foundations, and other organizations in various appropriate sectors with particular emphasis on science, technology and innovation, from all countries in the world are invited to become members.

### CONTACTS FOR MEMBERSHIP MATTERS:

Asako Omi (Ms.), Secretary General / Momoko Yamamoto (Ms.), General Affairs  
STS *forum* Secretariat  
Phone: +81-3-3519-3351 Fax: +81-3-3519-3352  
E-mail: [member@stsforum.org](mailto:member@stsforum.org)

## Annual Membership Fee and Benefits

### WHAT IS THE ANNUAL MEMBERSHIP FEE?

- **The annual membership fee is JPY 2,000,000\*** regardless of the actual remaining number of months of membership period within the STS *forum*'s fiscal year (January 1 to December 31). The annual fee covers the membership of the STS *forum*'s fiscal year regardless of the actual month and date of membership commencement.
- The membership will be automatically renewed every year unless a notice of resignation is submitted before December 10 for the next year.
- There is no "Initiation fee" or one-lump fee at the time of joining.

### WHAT ARE THE BENEFITS?

- **Two participants per organization** are invited to the Annual Meeting (participation fee waived). In view of an increased number of participants, the STS *forum* Admission Committee has requested to more strictly apply the rule of one participant per organization for non-member organizations.
- **Opportunity to send one participant to Future Leaders Program** at a special participation fee of JPY 70,000. The participant of this program must be 40 years old or younger. Aforementioned invitations for two participants with the participation fees waived cannot be applied to the participation in this program.
- **Priority invitation to CEO Lunch Meeting and CTO Meeting.**
- **The list of member organizations will be visible throughout our forum and related publications:**
  - in the participants' guidebook, distributed to all participants of the Annual Meeting;
  - on various screens in the venue, including on the plenary hall main stage display screen (during breaks);
  - on the STS *forum* website;
  - in the summary.
- **Opportunity to become a lead sponsor or a regular sponsor of the Annual Meeting.**
- **Priority on booking of rooms for bilateral meetings on the Annual Meeting site.**
- **Invitations to special events and programs of the STS *forum*.**
- **Participation in the Governance of the STS *forum*** through one vote in the General Meeting\*\*, which elects the Board of Directors of the organization.

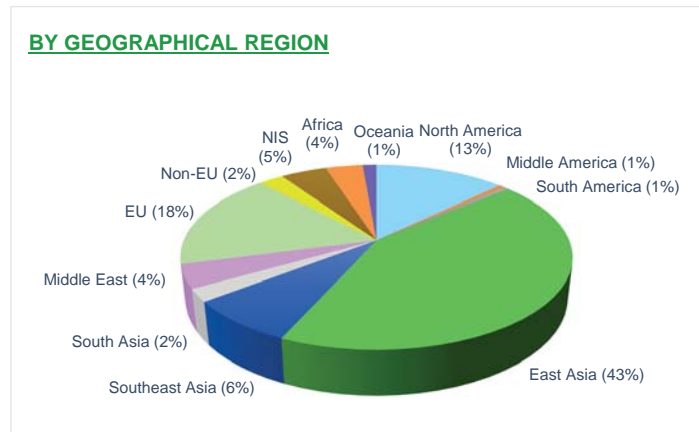
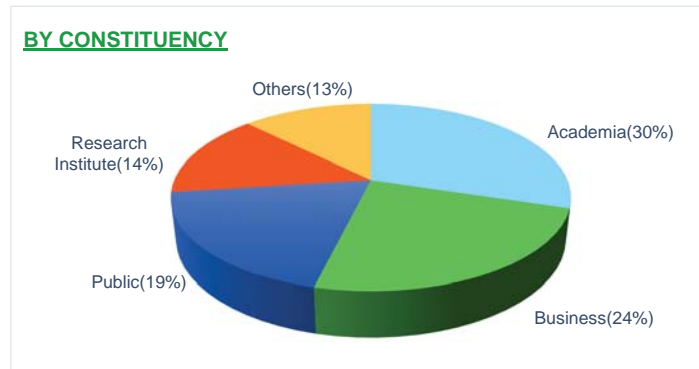
\*Annual membership fee is non-refundable, non-transferable and non-negotiable

\*\*General Meeting is attended by founding members and STS *forum* members to resolve items including: a) any amendment to the articles of association, b) dissolution, c) merger, d) other important issues related to the management and operation of the STS *forum*.

## Who Will You Meet?

The STS *forum* is a global network of influential individuals representing different constituencies.

These are the breakdowns of the 15th Annual Meeting of the STS *forum* (Oct. 7-9, 2018).



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## Membership Application Form

Please note that applications will be accepted only from those who are invited to join.

Submit to the attention of:

**Koji Omi**, Founder and Chairman, Science and Technology in Society *forum* (STS *forum*)

I hereby agree to the aim of the establishment of the Science and Technology in Society *forum* (STS *forum*) and request that my organization becomes a Member of the STS *forum* starting from the year \_\_\_\_\_ .

Title (e.g. Dr., Prof., Mr., Ms.) : \_\_\_\_\_

Name : \_\_\_\_\_  
 First Middle Last

Title in Organization : \_\_\_\_\_

Organization : \_\_\_\_\_

Street Address : \_\_\_\_\_

Signature : \_\_\_\_\_ Date : \_\_\_\_\_

### CONTACT DETAILS OF THE PERSON RESPONSIBLE FOR YOUR MEMBERSHIP ARRANGEMENTS:

Title (e.g. Dr., Prof., Mr., Ms.) : \_\_\_\_\_

Name : \_\_\_\_\_  
 First Middle Last

Title in Organization : \_\_\_\_\_

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E-mail : \_\_\_\_\_

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